

CDR-U AUTHENTIC LEADERSHIP LEARNING EXPERIENCE



We bring out the best in each leader by identifying and building on one's true gifts, leadership capability, and needs. The insights and know-how that leaders gain produce sustainable results that are relevant and valuable throughout the span of their career.

There is no spin, fluff, or generic learning models used. CDR-U's Authentic Leadership helps real leaders conquer real business challenges more effectively. We use a multi-faceted applied learning approach that is molded around each leader and reinforces essential core leadership traits. We equip each leader to navigate past and neutralize their own risks and vulnerabilities.

THE LEARNING EXPERIENCE DESIGN....

Commonly, leadership coaching and developmental initiatives take weeks, months, or longer to observe, explore, assess, and get at a few important insights. We reveal, at the launching of the process, the actual root causes of performance behaviors. In this way, we get right to work helping leaders to grow in productive, useful ways. We start with:

ASSESSMENT

CDR-U's Authentic Learning Experience begins with each leader participant completing the online CDR 3-D Suite of assessments. These include the:

- ⇒ character and leader acumen (including emotional intelligence),
- ⇒ risks factors that can sabotage effectiveness and lead to derailment, and
- ⇒ personal drivers, motivation, and values.

EXECUTIVE COACHING

Next, each leader participant is then scheduled for a one-to-one confidential and candid coaching feedback session (which takes about 2.5 hours) with a certified executive coach to debrief their CDR 3-D Suite results.

LEADERSHIP WORKSHOP

Participants then attend a two-day CDR-U Authentic Leadership Workshop, a custom designed experiential curriculum based on the data of the individuals attending each workshop.

SUSTAINABILITY

LEADERSHIP ACTION PLANS - Participants will prepare a Leadership Development Action Plan to review with their respective manager.

MORE COACHING — A follow up coaching session after the Workshop is included. The participant's executive coach reviews the leader's action plan and sustainability efforts.

OPTIONAL: Continuous learning and sustainability options are available for extended coaching services, 360° Leader Scan™ and feedback, CDR Risk Factor Webinars -- to hone in on specific risks leader may have, strategic team development, and more. Additional fees apply for optional services.

DATES & LOCATIONS

Register now and join one of our 2013 CDR-U Authentic Leadership Learning Experiences. We can start the assessment and begin scheduling the coaching process right away once you enroll so that your development begins without delay!

Houston, TX	→	April 2 & 3
Chicago, IL	→	April 24 & 25
Philadelphia, PA	→	June 18 & 19
Atlanta, GA	→	September 18 & 19



Investment Fee:

\$2,950* – includes:

CDR 3–D Suite Assessments (Character, Risks, and Drivers & Rewards),
2.5 hour executive coaching session,
2-day custom designed workshop facilitated by two CDR-U Expert Instructors,
Manuals/materials & special tools,
Leadership Development Action Plan,
Follow up coaching (1 to 1.5 hrs); and,
Continental breakfast and lunch provided each day of the workshop.

Lodging, meals, travel, and any other expenses not described above are at the participant's expense and sole responsibility.

*Early discounted fee is \$2,450 — so check date deadlines and details on Registration form.

Onsite Program options:

Please note that we also provide the CDR-U Authentic Leadership learning experience for in-house for groups of 16 to 24 leaders per class. Additional customization based on company values, branding, and key business challenges can typically be accommodated.